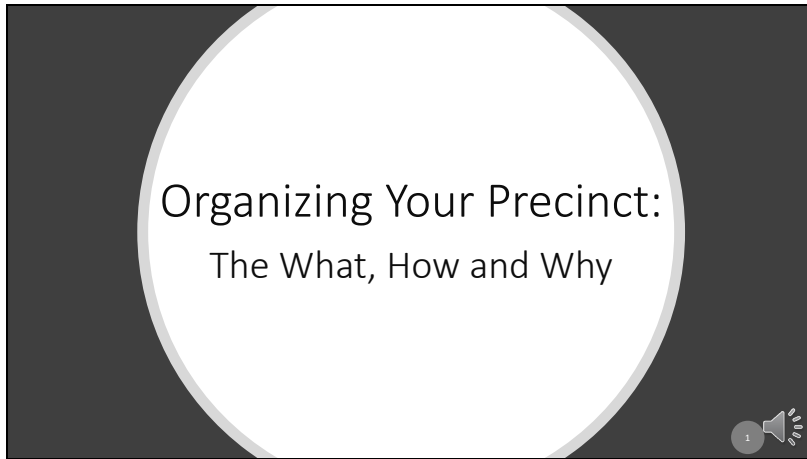


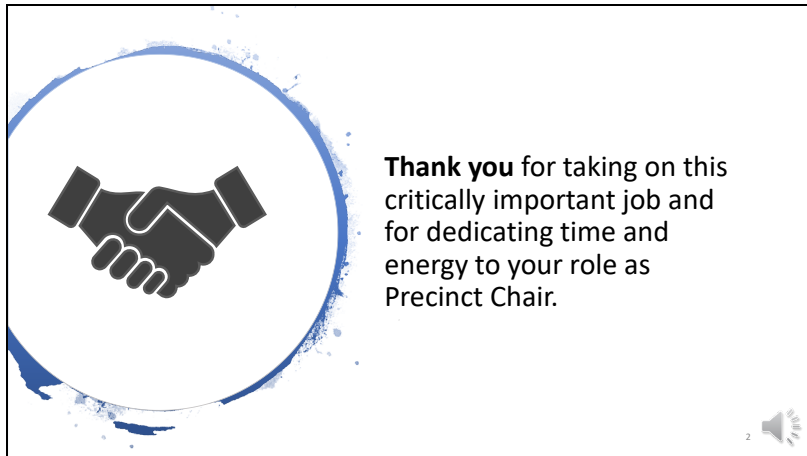
Precinct Chair 101

PowerPoint Notes Handout

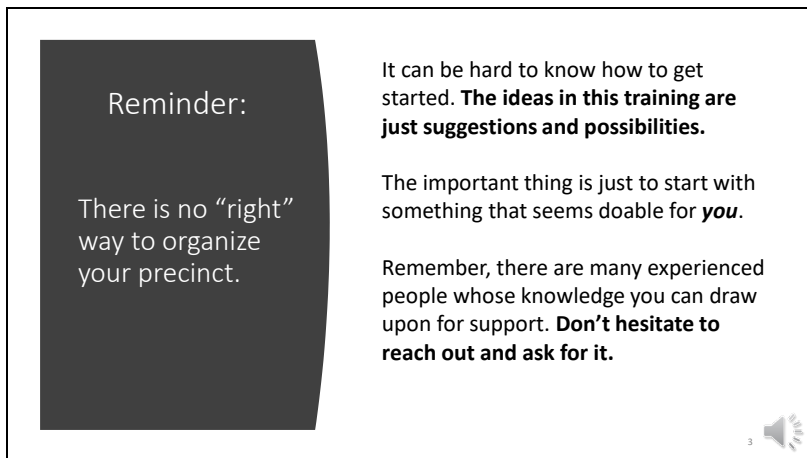
Slide 1



Slide 2



Slide 3



Precinct Chair 101

PowerPoint Notes Handout

Slide 4

Agenda

Objectives for this training	2 min
Party Structure	3 min
Your Role	7 min
Where are we now?	5 min
Where do we want to be?	2 min
How can we get there?	3 min
Approaches to Precinct Organizing	10 min
Tools, Resources and Further Training	5 min
Setting Goals and Planning	15 min

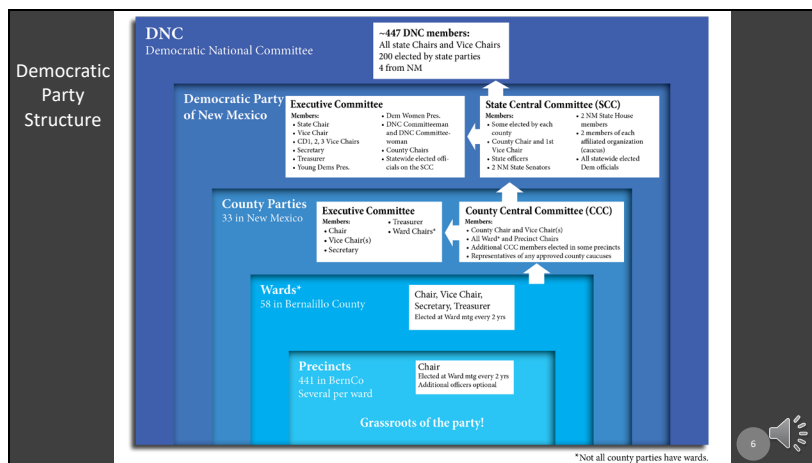
Slide 5

Training Objectives

- Know the basic structure of the Democratic Party.
- Understand your role as Precinct Chair.
- Have in hand a physical notebook of resources.
- Create an action plan for your next steps.
- Have a buddy/mentor/group to bounce ideas off of as you get started organizing your precinct.



Slide 6



Precinct Chair 101

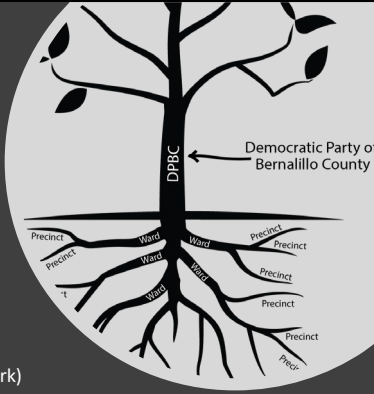
PowerPoint Notes Handout

Slide 7

County Party Structure

Bernalillo County:

- 58 Wards
(created by DPBC)
- 441 Precincts, more coming
(created by Bernalillo County Clerk)



7

Slide 8

Precinct Chair Job Description

1. To create networks for lasting community political engagement in your precinct.

Examples:

- Canvass to know the voters in your precinct
- Recruit precinct volunteers
- Hold precinct and/or ward events to bring residents together
- Educate voters
- Register voters
- Communicate effectively with precinct residents
- Get out the vote (GOTV)
- Maintain records about volunteers, potential volunteers, people who need voting assistance, etc.

8

Slide 9

2. To engage with the Party as a representative of your precinct and bring information back to your community.

Examples:

Recommended for Precinct Chairs:

- Attend ward meetings
- Participate in ward and county elections
- Inform yourself about local issues

Further Options:

- Attend county meetings
- Read and share the county's Blue Review newsletter
- Participate in a DPBC committee
- Get involved in local area coalitions (Westside Democrats, Eastside Democrats, East Mountain Democrats)

9

Precinct Chair 101

PowerPoint Notes Handout

Slide 10

WHERE ARE WE NOW?

After 2018 the United States had

Democratic House		Republican President	
Republican Senate			

10

Slide 11

WHERE IS NEW MEXICO NOW?

Democratic House
Democratic Senate
Democratic Governor
... but

- Among worst educational outcomes
- Among highest unemployment
- Among highest in food insecurity for children
- Approximately 12.5% of New Mexicans w/o health insurance
- Approximately 1200 to 1500 in Albuquerque experiencing homelessness

11

Slide 12

WHERE DO WE WANT TO BE?

Democratic House
Democratic Senate
Democratic Governor
Democratic President
Along with...

- Meaningful employment at living wages
- Quality education for all our children
- Food security
- Affordable housing
- Medical care for all our residents
- Economic, social and environmental justice
- Criminal justice reform
- Robust voting rights and voting access

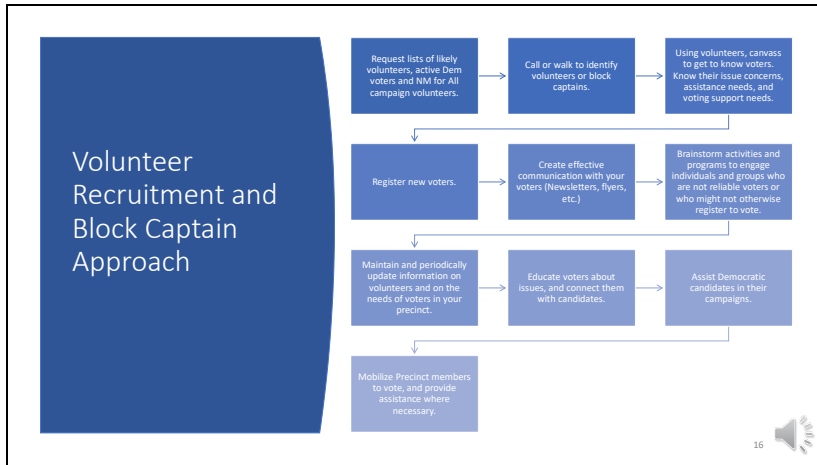
The list goes on...

12

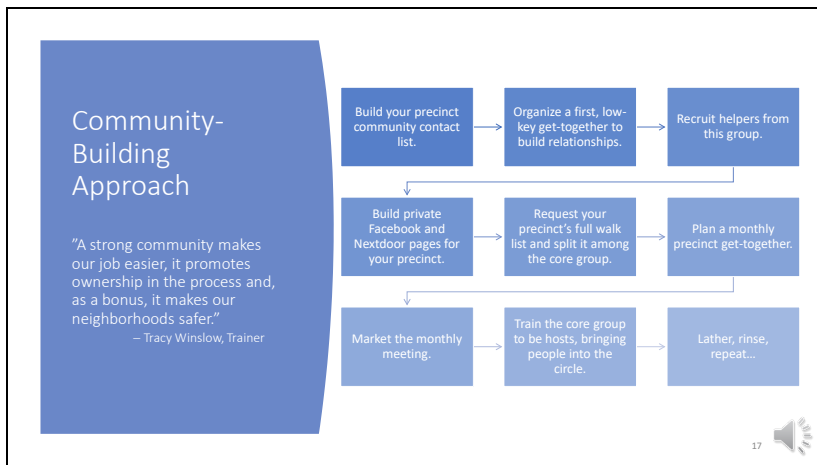
Precinct Chair 101

PowerPoint Notes Handout

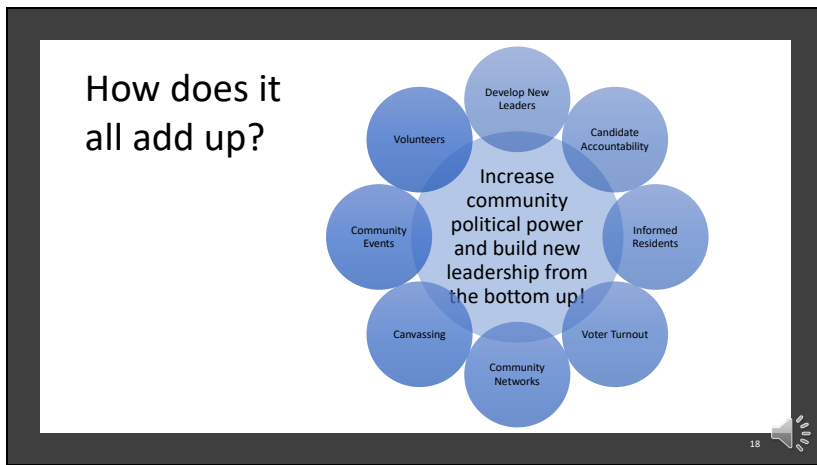
Slide 16



Slide 17



Slide 18




Precinct Chair 101

PowerPoint Notes Handout

Slide 19

Tools and Resources

- Support Through Wards and Cluster Groups**
 - Westside Democrats: westsidedems.org
 - Eastside Democrats: facebook.com/EastsideDems
 - East Mountain Democrats: facebook.com/DPBCTeamEastMountains
- Precinct Resource Manual**
 - In-depth guide to precinct work
 - Sample letters, scripts, etc. for Precinct Chairs
 - bernalilodems.org/precinct-resource-manual
- VoteBuilder Lists**
 - Request lists of voters in your precinct:
bernalilodems.org/votebuilder-list-request
- Ward/Precinct Maps**
 - bernalilodems.org/ward-maps
 - bernalilodems.org/find-your-precinct-ward

19 

Slide 20


Useful Trainings

Request these trainings through the DPBC website. Consider gathering a group from your precinct, ward or ward cluster to do the training together.

bernalilodems.org/training

Other trainings are available there as well!

- Volunteer and Block Captain Recruitment**
- Precinct Organizing Through Community Building**
- Canvassing 101**
 - An interactive, experiential introduction to canvassing techniques and best practices
- Public Narrative – An Approach to Organizing**
 - Developed by Marshall Ganz as an organizer for Cesar Chavez and presidential candidate Barack Obama
 - Public Narrative tells the why of organizing — the art of translating values into action through story.
- MiniVAN Canvassing App**
 - The MiniVAN app interfaces directly with the VoteBuilder voter database. Many people keep paper records and then enter their data through the MiniVAN app after canvassing.
- MailChimp or Constant Contact**
 - Keep in touch with your precinct members by email.
- VoteBuilder**
 - Learn to enter data and analyze your precinct.

20 


Slide 21


QUESTIONS???????

Take a few minutes to complete the Precinct Planning worksheet:

Check in with your trainer, Ward Chair, fellow Precinct Chairs and others to help you think about how to proceed, what resources or training you'll need, and what your first steps will be.

Don't forget to record contact info for some of those people on the back!



21 

Precinct Chair 101

PowerPoint Notes Handout

Slide 22

